

News

Enjoy reading the New Holland Journal with again lots of interesting information!

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2012 will be the year of the **Floriade**, which we talked about in the last journal. Due to the Floriade we are working on several tours based on this amazing event. For now we are working on tours for April, May, June and July. If you have clients who might have an interest, let us know because there will be a maximum number of participants.

2012 will also be the year for the fourth **Educational / FAM tour** through the Netherlands, scheduled for beginning October. This tour is only for those travel agents who are active IATA members. If you have an interest in this tour, please send me an email as already several travel agents showed their interest. Include your active IATA number in the email. Note that a detailed itinerary including price will follow later this year.

Update; Maurits House Museum “building for the future” from April 2, 2012.

It is with great pleasure that we write to inform you that during the major renovation of the **Maurits House Museum** in The Hague as previously announced, many of the collection's highlights will remain on display in The Hague.

We would like to take this opportunity to provide some clarity on a number of points, which will be of relevance to you.

The Maurits House Museum will be open up to and including Sunday April 1, 2012. The museum will then close its doors and a substantial part of the core collection will be moved to the Gemeentemuseum in The Hague, which has generously offered to house the collection and has made a separate wing available to do so. From April 24, 2012, around 70 of the highlights will be on display, including *View of Delft* by Johannes Vermeer, Rembrandt's *Anatomy Lesson of Dr Nicolaes Tulp* and *The Bull* by Paulus Potter. Popular favorite *Girl with a Pearl Earring* by Vermeer will be on display until May 27, 2012, after which she is going on tour to Japan and the USA. She is expected to return around mid-2014.

In mid-2014, the renovated and expanded Maurits House Museum will once again open its doors in its familiar location next to the Binnenhof (Inner Court). A new underground foyer will link the museum to the building across the road, so doubling its surface area and creating more space and possibilities for exhibitions, education and events. The new entrance will be situated in the forecourt, lending the Maurits House the prestige that befits its international standing. There will also be a completely new museum shop and café. www.mauritshuis.nl - www.gemeentemuseum.nl



Kröller Müller Museum in Otterlo

One of the most surprising and striking museums in the Netherlands is for sure the **Kröller-Müller Museum**, located within the National Park Hoge Veluwe at about 75-minutes east of Amsterdam.

The Kröller-Müller Museum is named after Helene Kröller-Müller, who collected her art with the help of her advisor, H.P. Bremmer.

The purchases were paid for from the capital of her husband Anton Kröller.

In 1907 she made her first purchase: 'Train in Landscape', by Paul Gabriel. Helene Kröller-Müller's collection grew rapidly. After a few years she was the owner of the largest private Van Gogh collection in the world, besides that from the Van Gogh family itself. During her lifetime, Helene Kröller-Müller purchased approximately 11,500 art objects.

Besides H.P. Bremmer, the architect Henry van de Velde also served as an advisor to the Kröllers. It was he who alerted Helene Kröller-Müller of the opportunity to buy the work 'Le Chahut' by Georges Seurat in 1922. It was her last major purchase.

Helene Kröller always dreamt of a "museum-home".

Wm. H. Müller & Co., the Kröller's firm, was hard hit by the economic recession.

The situation became so dire that both the country estate on the Hoge Veluwe and the art collection were threatened. To keep the collection together, Helene Kröller-Müller presented it to the Dutch state in 1935 on the condition that an appropriate museum be built to house it. A dream that came true in 1938 when the museum opened its doors. Helene Kröller-Müller was its first director.

After her death in 1939 the museum building underwent a few expansions with the addition of a sculpture gallery in 1953 and a whole new wing between 1970 and 1977. This wing served as a suitable accommodation for the growing collection of modern sculpture.

Because of the museum's exceptional setting, director Hammacher began to dream of exhibiting art outside as well. In 1961 the sculpture garden was opened.

It nowadays holds works by Rodin, Moore, Hepworth, Rietveld, Snelson, Serra, Jean Debuffet and many others. The museum's sculpture garden has increased in size over the years and is now one of the largest in Europe. www.kmm.nl

Due to the location of the museum, you are required to have a car.

As from September / October 2011 The Dutch Travel advisor will organize a weekly day tour to the Kröller-Müller Museum in combination with the nearby Palace 't Loo.

This tour will be conducted by an art historian onboard the coach.

For more information about these tours, please send us an email.



Palace 't Loo in Apeldoorn

Palace 't Loo in Apeldoorn, at about 75-minutes east of Amsterdam was designed by Jacob Roman and Johan van Swieten and was built between 1684 and 1686.

The Palace was originally built as a hunting lodge for King Stadholder William III and Queen Mary II of England who were the first residents in 1686.

In 1960 Queen Wilhelmina declared that when she would die the Palace would go to the State, which happened in 1962 when Wilhelmina died at 't Loo Palace. After a thorough restoration between 1976 and 1982 it now houses a national museum devoted to the House of Orange-Nassau. The lost gardens were fully restored starting in 1970, in time to celebrate its tricentennial in 1984. Its new brickwork, trelliswork and ornaments are as raw as they must have been in 1684 and will mellow with time.

When the Palace was renovated, the original residents were taken as the point of departure. They are part of a chronological series of interiors devoted to various members of the Dutch royal family of the House of Orange who lived at 't Loo over the centuries. The interiors are furnished with items of original furniture, objects and paintings that generations of royal family members had around them. The authentic fabrics used for the wall coverings and windows are quite exceptional. Palace 't Loo is one of those unique places where all the art objects can be seen in the setting for which they were intended.

The stables house many of the carriages, sleighs and vehicles belonging to the Royal family.

The collection includes a state Berlin coach and a state chariot, sports, shooting and service carriages that date from the first half of the 19th century to the beginning of the 20th century.

The white hearse is a special vehicle that was used on the occasion of the funeral of Prince Hendrik (1934) and Queen Wilhelmina (1962).

The characteristic feature of the formal 17th century garden is the strict symmetry of the layout. The Palace 't Loo garden is an excellent example. A number of parterres are grouped around the central axis and these are planted with closely trimmed box hedges in decorative scroll patterns, hence the name broderie parterres. The edging bands are filled with a choice selection of annuals.

Though the gardens at 't Loo were of modest proportions compared to those of Versailles in Paris, the waterworks enjoyed great renown for permanently spouting fresh groundwater diverted from the surrounding higher lying hills. Moreover, the King's Fountain at the rear of the Upper garden which rose to 13 metres was the highest spouting fountain in Europe!



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