

## News

Dear travel agent,

A new season is starting and it will be a busy season.

This is the year of the horticultural event **Floriade**, which will start April 5, 2012. It will attract many visitors from all over the world. A must see for everybody who loves gardening! [www.floriade.nl](http://www.floriade.nl)

But there is more like the yearly flower exhibit **Keukenhof**, with this years theme Poland, the famous **Flower Parade**, which will take place on Saturday April 21 and last but not least the **Holland FAM / Educational Tour** for travel agents.

Please note for all clients who would like to visit the **Van Gogh Museum Amsterdam** starting September 29, 2012. As from this date the Van Gogh Museum will be closed for major renovations. A large part of the collection will be on display at the Hermitage Museum in Amsterdam. The Van Gogh Museum will reopen April 26, 2013. [www.vangoghmuseum.nl](http://www.vangoghmuseum.nl)

## Holland FAM / Educational Tour 2012

The **FAM / Educational Tour**, which will take place this year between September 28 and October 7, is almost sold out. Due to a cancellation and the availability of an extra room we have two rooms left for this amazing learning experience.

Besides the two rooms, we also have one space left in a sharing room.

Price only Euro 669,00 (sharing). Single supplement Euro 230,00.

This tour is especially made for Virtuoso agents and agents who are in luxury travel. A valid IATA card is required.

**Sign up now** by sending an email to [info@thedutchtraveladvisor.com](mailto:info@thedutchtraveladvisor.com)

Hope to meet you in September!



## Floriade

Every day I am getting questions about the **Floriade**. I like to share a few of them with you.

Q1 – How far is the Floriade from Amsterdam?

A1 – By car, depending on traffic would be at least two hours.

Q2 – What would be the best transport system to get to the Floriade?

A2 – For sure by car. There is a coach (Floriade Air Express Coach), which departs every day from Amsterdam at 6.30am! Only it takes 3.5 hours to get to the Floriade. There are limited seats available. [www.floriadeexpressbus.com/en/home](http://www.floriadeexpressbus.com/en/home)



Than there is also the train. You need to take the train from Amsterdam to Venlo with a train switch in Eindhoven. In Venlo there is a shuttle bus, which will take you to the Floriade. All together it would probably take three hours to reach the Floriade.

Q3 – Are there any special tours at the Floriade?

A3 – There are 5 different theme tours, each about 90-minutes.

Each tour cost Euro 110,00 with a maximum of 15 participants.

For each tour a reservation is required and there are a limited number of guides.

1 – Highlight Tour.

2 – Secrets of Gardens.

3 – Flowers and More.

4 – Discover the World.

5 – Food is Life.

Q4 – What is the entrance fee to the Floriade?

A4 – The regular entrance fee is Euro 25,00 per person. Children between 4 and 12 pay Euro 12,50. Travel agents can buy tickets at The Dutch Travel advisor for only Euro 22,50 per person!

Q5 – Does The Dutch Travel advisor offer any private tours to the Floriade?

A5 – Yes we offer private tours by car, minivan or coach to the Floriade.

We have special prices for travel agents.

Q6 – We have read about “Cable Cars” at the Floriade. Could you explain?

A6 – The Floriade is a very large area an especially for this they have made the Cable Cars (like a ski lift), which runs from one end of the park to the other end with a spectacular view. You are required to have a ticket. Tickets are available at the Dutch Travel advisor for Euro 4,50 per person instead of the regular price of Euro 5,00.

For any other questions, please contact The Dutch Travel advisor or look at the website of the Floriade [www.floriade.nl](http://www.floriade.nl)



## Belgium

Some know, others don't. Besides the Netherlands you can also contact The Dutch Travel advisor for any private tours and or hotels in **Belgium**. We work with professional local guides / drivers in almost every city. Besides city tours we are also able to offer you a number of special tours like for example a private chocolate making / tasting workshop and how about cooking lunch or dinner with the locals. Like in the Netherlands many things are possible. Please contact us for any questions.



## Zuiderzee Museum

If your clients would like to see something different, off the beaten path and no huge tourist crowded, than I suggest a visit to the **Zuiderzee Museum** in Enkhuizen. This place is great for individuals of all ages and families and only a 55-minute drive north from Amsterdam!

In 1932 the Afsluitdijk (the IJssel Lake Barrier Dam) closed off the former Zuiderzee from the North Sea, and the two inland seas thus created were called the IJssel Lake and the Marker Lake

The Zuiderzee Museum is oriented toward the history, the current situation and the future of this area. It focuses upon the themes of water, crafts and communities. This story is visualized in the outdoor museum with historical buildings, and in the indoor museum with thematic exhibitions.



The “**outdoor museum**” is a real gem! It covers 15 acres and accommodates authentic buildings from the former Zuiderzee region, such as a church, a fish-curing shed, a mill, a cheese warehouse, shops and many dwelling houses from the surrounding fishing villages.

Staff and volunteers demonstrate historical crafts from everyday life at the beginning of the previous century. A number of presentations offer a modern interpretation of traditional crafts, materials and themes. Everybody can become acquainted with the manual skills of the past and present in a light-footed manner.

The “**indoor museum**” is the treasure chest of the Zuiderzee. Various temporary exhibitions display the rich collection of the museum in a present-day setting. In this way, the history of the Netherlands acquires significance for today. With history, photography, traditional costume, design and an attractive and educational family exhibition, the indoor museum offers something for everyone in 2012.

Besides the temporary exhibitions, the indoor museum also has the largest collection of wooden ships in the Netherlands. These historical wooden ships belong to the most extraordinary items in the museum’s collection.

The indoor museum is open all year, daily from 10am until 5pm.

The outdoor museum is open from April 1<sup>st</sup> until October 28, daily from 10am until 5pm.

Entrance fee only Euro 3,65 per person. Children up to 12 years pay Euro 2,90.

[www.zuiderzeemuseum.nl](http://www.zuiderzeemuseum.nl)



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